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London Borough of Brent

Premises Licence

Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 22 August 2005
Current issue date: 11 October 2025



Authorised signatory

Premises licence number: 160820

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Rossi's Bar
189 Edgware Road, London, Brent, NW9 6LP

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section E: Live music
Section F: Recorded music
Section G: Performances of dance
Section H: Anything of a similar description to that falling within (E), (F) or (G)
Section I: Provision of late night refreshment: Indoors
Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section E: Live music		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

Solo or group performers amplified through a P.A. system.

Section F: Recorded music		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30

Saturday	09:00	00:30
Sunday	09:00	23:30

Amplified middle of the road music., , Recorded music is played over the in house P.A. system via a C.D. or jukebox., , Recorded music including jukebox, karaoke with or without a D.J. during normal business or as part of functions and including audience participation.,

Section G: Performances of dance		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

Only dancing as referred to in boxes e or f.

Section H: Anything of a similar description to that falling within (E), (F) or (G)		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30

Saturday	09:00	00:30
Sunday	09:00	23:30

Section I: Provision of Late Night Refreshments:Indoors		
Day	**Start Time**	**End Time**
Monday	23:00	23:30
Tuesday	23:00	23:30
Wednesday	23:00	23:30
Thursday	23:00	23:30
Friday	23:00	00:30
Saturday	23:00	00:30
Sunday	23:00	23:30

Section J: Sale or Supply of Alcohol: Both		
Day	**Start Time**	**End Time**
Monday	09:00	23:30
Tuesday	09:00	23:30
Wednesday	09:00	23:30
Thursday	09:00	23:30
Friday	09:00	00:30
Saturday	09:00	00:30
Sunday	09:00	23:30

The opening hours of the premises

Day	Start Time	End Time
Monday	09:00	00:00
Tuesday	09:00	00:00
Wednesday	09:00	00:00
Thursday	09:00	00:00
Friday	09:00	01:00
Saturday	09:00	01:00
Sunday	09:00	00:00

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Mr Rossi Laorenza

[redacted]

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

ROSSI LAORENZA

[redacted]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [redacted]
Issuing authority: [redacted]

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises--

(a)games or other activities which require or encourage,

or are designed to require or encourage, individuals to-- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either--

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that--

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures--

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2.For the purposes of the condition set out in paragraph 1--

(a)—duty is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price is the price found by applying the formula--

$P = D + (D \times V)$

where--

(i)P is the permitted price,

(ii)D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person means, in relation to premises in respect of which there is in force a premises licence--

(i)the holder of the premises licence,

(ii)the designated premises supervisor (if any) in respect of such a licence, or

(iii)the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d)—relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax means value added tax charged in accordance with the Value Added Tax Act 1994.

3.Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub- paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rat e of duty or value added tax.

(2)The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a)at a time when there is no designated premises supervisor in respect of the premises licence, or

(b)at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Annex 2 – Conditions consistent with the operating schedule

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2. CCTV cameras shall be installed to cover the internal and external areas of the premises.

3. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

4. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or Authorised Council Officer copies of recent CCTV images or date with the absolute minimum of delay when requested.

5. The Licence holder/Manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.

6. All Staff shall be trained (and shall undergo refresher training every 12 months) in respect of the CCTV operation, maintaining the incident log, the challenge 25 policy, prevention of proxy sales, signs of intoxication, dealing with refusal of sales and any subsequent confrontational behaviour from customers. All training records shall be made available for inspection by authorised officers of Brent Council and the Police.

7. No entry or re-entry shall be permitted an hour before the closing hour.

8. The premises licence holder or the DPS shall ensure that an "authorisation to sell alcohol" document is kept and maintained at the premises. Each employee involved in the supply of alcohol at the premises must be named on this document with it being signed off by the DPS.

9. Customers permitted to temporarily leave and then re-enter the premises to smoke must be restricted to a designated smoking outside premises facing Edgware Road, with suitable barriers. No more than five (5) customers will be permitted to remain in the designated smoking area at any one time from 20:00hrs until the close of business.

10. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

(c) any complaints received

(d) any incidents of disorder

(e) all seizures of drugs or offensive weapons

(f) any faults in the CCTV system

(g) any refusal of the sale of alcohol

(h) any visit by a relevant authority or emergency service.

11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

12. Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

13. The total number of people permitted on the premises including staff and performers shall not exceed 100.

14. A "Challenge 25" policy shall be adopted and adhered to at all times.

15. A suitable burglar alarm shall be fitted and maintained.

16. Notices clearly explaining the licensee's drugs policy shall be displayed at the entrance and at suitable places throughout the premises.

17. All furniture and soft furnishings shall comply with relevant fire safety standards.

18. A fire detection and warning system together with suitable and sufficient fire extinguishers shall be installed and maintained.

19. An emergency lighting system shall be installed and maintained in good order.

20. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

21. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

22. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

23. No children under 16 shall be admitted unless accompanied by a responsible adult.

24. All alcohol and soft drinks shall be served in plastic or toughened glasses when the premises is open to the public on Friday and Saturday.

25. A minimum of two SIA registered door supervisors shall be on duty from 20.00 hours on any day that the venue is permitted to serve alcohol beyond 00.00 hours until the close of business.

26. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

27. Door supervisors shall wear clothing that can be clearly and easily identified on CCTV.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans See attached